Contact: Kevin Bonello
Dir. Communications & Brand

Management

Phone: 703/237-5606 Fax: 703/237-5609 6312 Seven Corners Center Suite 161 Falls Church, VA 22044 Phone 703/237-5606 Fax 703/ 237-5609



Immediate Release

MONDAY - AUGUST 20, 2012

Greenfield Senior Living of Stafford – Dog Days of Summer: Walk to End Alzheimer's Fundraising Event: (Stafford, VA) – August 20, 2012: Greenfield Senior Living of Stafford, Virginia invites the community to please join us: Saturday August 25th, 2012, from 11:00am to 2:00pm, as we have our first annual "Dog Days of Summer" Fundraiser Event to raise money and donations for the upcoming Walk to End Alzheimer's!

Events will include:

- Dog Wash Station
- Puppy Parade
- Raffle Prizes
- Food and Much More!

So bring yourself and your four legged friends out for a day of doggie delights!

About Greenfield Senior Living

The Greenfield Senior Living mission: By building bridges within communities, we transform the experiences of senior living and allow our residents to lead full and enriching lives. Through superior outcomes in resident care, an exceptional dining experience and unique social and recreational programs, Greenfield Senior Living of Falls Church, Virginia has transformed senior living at our communities across the Commonwealth of Virginia and now continued growth in Tennessee & Pennsylvania. Offering assisted living, personal care, memory care and independent living programs we are passionately dedicated to "Caring for those who cared for us" TM and take privilege in the opportunity to make a difference in the lives of our extended family. Integrity is the heartbeat of our organization, ensuring our residents and care teams are always treated with respect and dignity. As of August 2012, Greenfield employs approximately 650 people and has a capacity to serve over 900 residents throughout the eleven communities we operate.

For further information, please contact:

EVENT CONTACT

Olga Soehngen

Regional Director of Community Relations Phone #540/220-5675 Fax #480/247-5327

CORPORATE CONTACT

Kevin Bonello

Dir. Communications & Brand Management Phone #703/638-0591 Fax #480/247-5327 kbonello@greenfieldseniorliving.com

For Event Photos contact Nicole King, Executive Director at:

Greenfield Senior Living of Stafford 30 Kings Crest Drive Stafford, VA 22554 (540) 288-9353 an assisted living & memory care community

Or visit our website at: www.greenfieldseniorliving.com

"Caring for those who cared for us."

EVENT FLYER BELOW



Please join us Saturday August 25th, 2012 from 11:00am to 2:00pm as we have our first annual Dog Days of Summer Fundraiser to raise money for our donation at the

Walk to End Alzheimer's!

- Events will include:
- Dog Wash Station
- Puppy Parade
- Raffle Prizes
- Food and Much More!

So bring yourself and your four legged friends out for a day of doggie delights!

Greenfield's First Annual Dog Days of Summer Fundraiser!

Greenfield Senior Living of Stafford

30 Kings Crest Drive Stafford, VA 22554

Phone #540/288-9353

Toll-Free #888/935-9353